



SMART, MODERN AND CONVENIENT ZERO EMISSION PRAGUE

PRAGUE'S COMMUNICATION CAMPAIGN FOR SUSTAINABLE MOBILITY

WORKING WITH THE PUBLIC, NON-PROFIT
SECTOR AND CITY ORGANISATIONS



WEBSITE, FACEBOOK,
NEWSLETTER,
INFORMATION
KIOSK

ORGANISATION
AND SUPPORT
OF PUBLIC EVENTS



www.cistoustopou.cz



WHAT ARE THE BENEFITS OF USING AND PLANNING TRANSPORT RESPONSIBLY?

SAVINGS

time and money, personal and public in transport and health care



public transport | safety | smart mobility | LPG vehicles
alternative powered vehicles | consideration | city greenery

public space | e-mobility
transport integration

A HEALTHY ENVIRONMENT

more greenery, clean air, better fitness and health, lower energy and raw material consumption



bike sharing | transport infrastructure | e-buses | S-line trains
smart apps | traffic calming | car sharing | P + R | B + R

GOOD RELATIONS

stronger relationships with family and neighbours, stronger connection to the place where we live, reduction in serious accidents



space from a child's perspective | a city for everybody | cycling
calm traffic | particulate filters | city greenery | sustainable logistics

You can find more information about sustainable mobility in the e-library on our website, or on our Facebook page.