

Welcome in breakout room 2 – With Groningen



Session format



Host describe solutions / measures



Q&A and discussion



After 15 minutes you can join another breakout room



After 30 minutes we will all be back in plenary

Zero Emission Zone Logistics in Groningen by 2025

Introduction of Groningen

First mentioned 1040 AD

Population 2019: 230.000

Daily Urban System 500.000




140.000 jobs

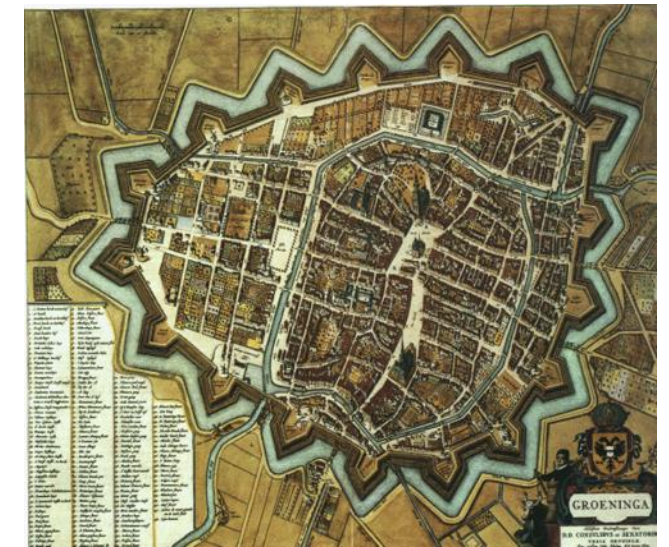
60.000 students

8.000 international students

Average age: 36.4

2nd startup-city in NL

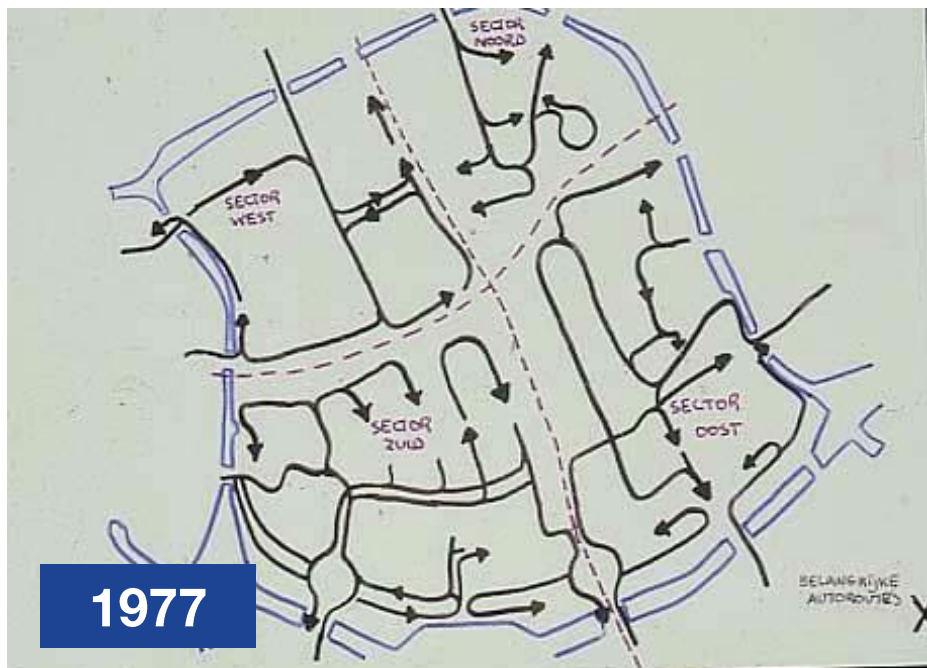
#Green City 
#Happy City 
#Healthy City 





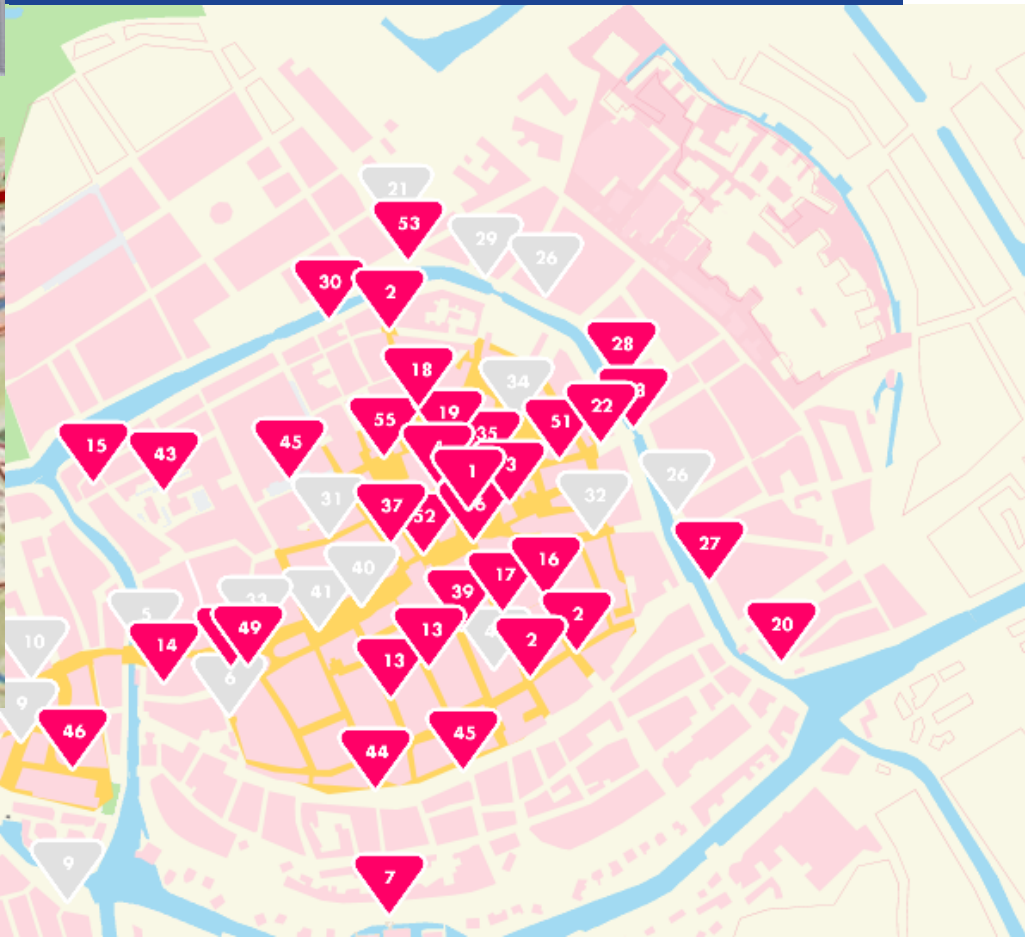
every street in London will be buried under nine feet of manure.”
Times of London, 1894







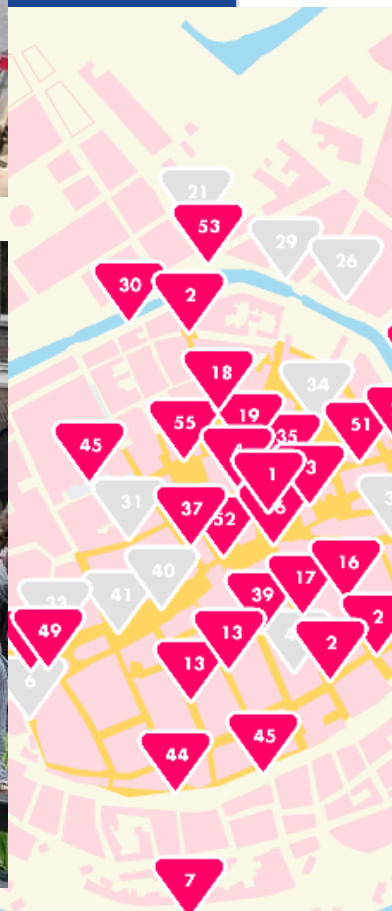
2016
Space for You!
Over 50 projects in public space



- Algemeen
- Herinrichting Grote Markt
- Herinrichting Noord
- Herinrichting Oost
- Herinrichting Zuid
- Herinrichting West
- Herinrichting Diepenring
- Opfrisbeurt binnenstad
- Economie
- Wonen
- Bereikbaarheid



Herinrichting Oost



Challenge for logistics 'Space for Who?'



Proces steps



2014

Green Deal ZE city logistics 2025



2017

Installing Focus Group Sustainable Logistics Groningen



2018

Local Covenant Sustainable Logistics Groningen



2025

ZE-Zone for Logistics



2021

Plan for sustainable city logistics to city council

Plan for sustainable City Logistics



1. Enlarging area with time window frame for logistics by 2022 (5.00-12.00 pm)
2. Introducing ZE-zone for logistics by 2025
3. Introducing enforcement with ANPR-camera's in 2022
4. New exemption policy in 2021



Current controlled zone



Future controlled zone



Q&A



You can now swap rooms

“Fietje” and more:
Cargo-bike sharing initiatives



**WITH
BREMEN**

Carving our path for
Zero Emission Logistics



**WITH
BERGEN**

Links also in the chat →

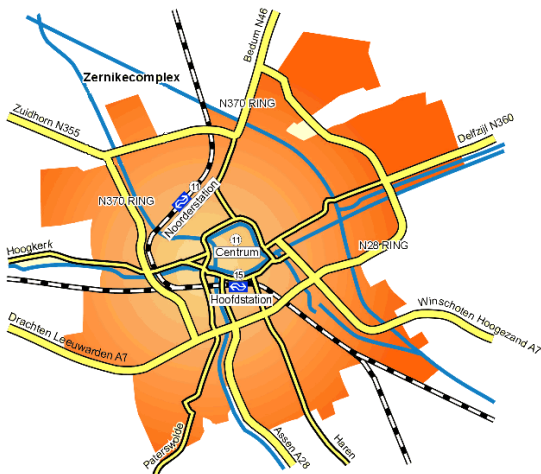
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Solutions for ZE logistics

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Cargo bike capital Groningen

Space for YOU; creating space for people:
Comprehensive plan for innercity with 50+ projects

Cargobication of the City

- Replacing vans by cargo bikes
- Cargo bike parking public space? NO WAY



Pilot

Cycle logistics Oude Kijk in't Jatstraat

- Cargo bike delivery via a city hub
- 8 shops participated

Spin off

- Expanding business:
 - Stadslogistiek Go-Fast
- Ambition for ZE street for logistics
 - Residents
 - Shop owners
 - Café owners
 - Municipality
 - Logistics companies



Pilot

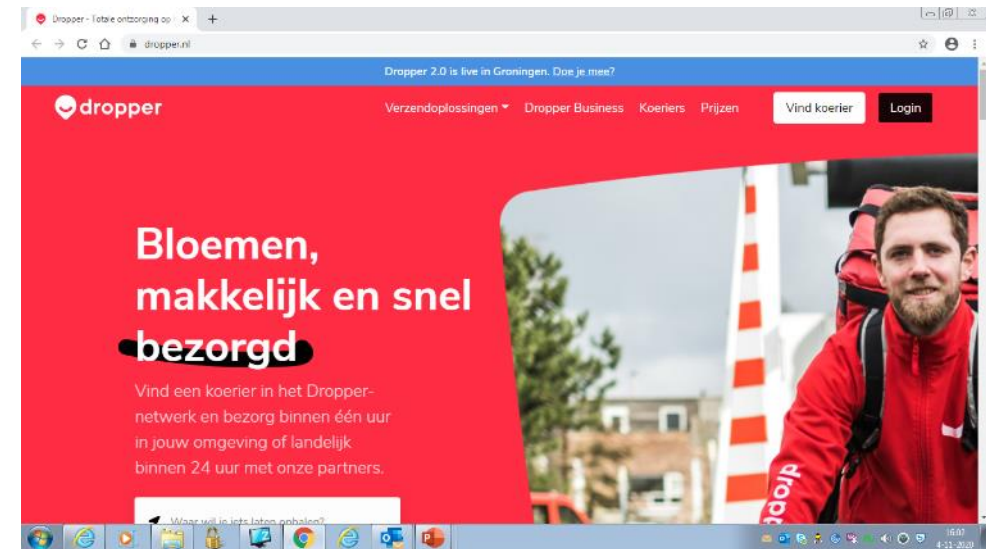
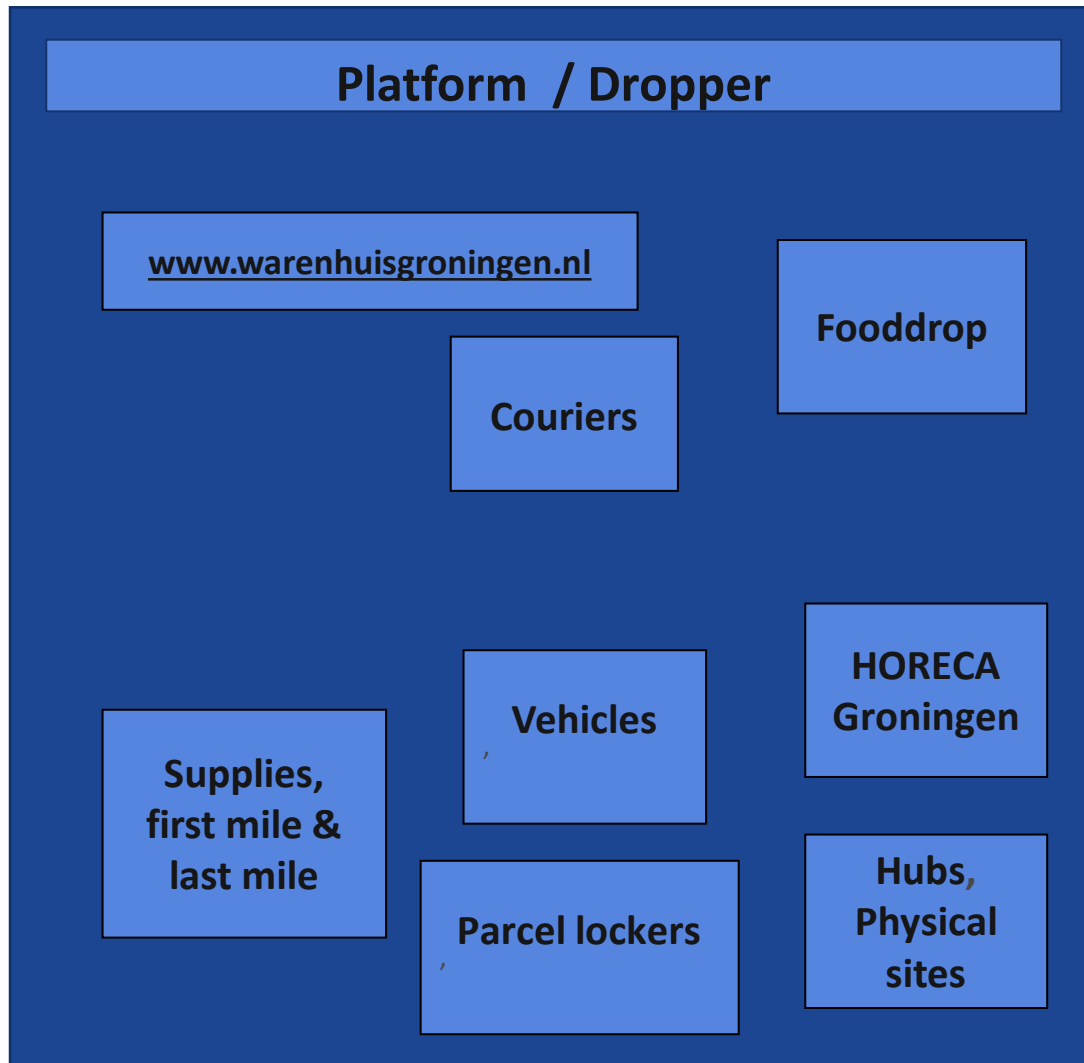
Business case

City Hub

- Dropper
- PostNL
- Spin off



ULaDS Trial 1: Sharing Platform for logistics



Vehicles



Challenges

- The use of public space by shared vehicles
- How to create a big user-group





Q&A

**Join the plenary:
link in the chat**

and here

